# Building What Growth Needs™

**You Don't Just Grow. You Grow by Design.**

**Spark Growth** is a woman-owned Florida company founded in 2013 that advances and applies **Growth Scaffolding™**, the discipline of intentionally creating the conditions that enable desired growth. We work alongside leaders and teams to connect perspective, capability, relationships, learning, and action around the future they seek.

## THE DISCIPLINE

**Growth Scaffolding™** looks across seven interconnected domains: Cognitive • Organizational • Relationship • Decision • Knowledge & AI • Community & Economic Systems • Research.

## THE COMMON STARTING POINT

**Growth Perspective™** is a six-stage, participatory process that clarifies the desired future, examines evidence and current conditions, identifies what growth requires, and turns perspective into direction. It precedes the choice of pathway.

## THREE DISTINCT PATHWAYS

### Growth Expedition™

Purposeful experiences expand the capacity to recognize, consider, and pursue new or previously overlooked opportunities.

### Growth Architecture™

Strengthen organizational conditions, systems, and capabilities through coordinated action, learning, and adaptation.

### Integrated Growth Journey™

Sustained collaboration through complex change while client leaders and teams own direction and decisions from the start.

Three responses to different needs — not sequential phases or service levels.

## WHERE WE WORK

**Emerging Technology & Dual-Use**
Commercialization, market/mission alignment, capital readiness, and adoption.

**Federal & Defense**
Technology transition, mission alignment, collaboration, and sustained use.

**Market Expansion & Soft Landing**
Market-entry readiness, trusted relationships, and customer/partner pathways.

**Cross-Sector Innovation**
Connecting institutions and disciplines around shared complex challenges.

## WHY SPARK GROWTH

**Built with you. Carried forward by you.** Evidence-led inquiry, cross-sector relationships, and practical participation strengthen capability, adoption, and the ability to adapt.

## SELECTED WORK

**Illustrative engagements and initiatives:** SubUAS / Naviator® and Blue Fusion (emerging / dual-use technology); Allied Global ITS (U.S. market expansion); Smart Cities Innovation Accelerators and Station 2 Innovation (cross-sector ecosystems).

## CORPORATE INFORMATION

### COMPANY

Spark Growth, LLC • Established 2013
Bradenton, Florida • Woman-owned

### LEADERSHIP

Sara Hand-Herald
Founder & Chief Executive Officer

### FEDERAL IDENTIFIERS

UEI HGN5HG2VGM67 • CAGE 92H98
NAICS 541611 • 541613 • 541720
561920 • 611430 • 611710

### CONTACT

941-877-1599 • info@sparkgrowth.net
SparkGrowth.net