

Spark Growth LLC

Capability Statement



Spark
GROWTH

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Info@SparkGrowth.net

Bradenton, FL

company/spark-growth-us

SparkGrowth.net

Spark Growth is a consulting and management services company providing solutions to organizations to achieve their goals.

About Spark Growth

Make today's possibilities tomorrow's reality...

Spark Growth cultivates organizational growth, driving next generation economic development through education-centric, technology-enabled, metric-driven services.

Year of incorporation: 2013
State of incorporation: Florida
Corporation type: LLC
D-U-N-S Number: 009629455
Unique Entity ID: HGN5HG2VGM67
CAGE Code: 92H98

Consulting and Coaching

Our Consulting Services deliver data and research-driven solutions to you, focusing on merging best practices with your processes to implement solutions and power growth. Our team of expert consultants and coaches optimize your results by coaching you through interactions, facilitating learning, and emphasizing healthy and constructive communication practices.

Assessments

As an integral part of our work, our process begins with an initial needs assessment on every project. Identifying assets and gaps across industries and sectors, our team has extensive experience providing our clients with a comprehensive and quantitative report of findings.

Research, Development, and Design

Spark Growth provides a comprehensive analysis to support an organization's research and development project(s) to succeed in their respective market environment. Spark Growth helps clients drive decision-making through data and applied research, whether creating new programs, products, services, and divisions to designing experiences and content.

Strategy

Rapidly changing environments require strategic action plans that help organizations navigate change as effectively as possible. As certified Agile Strategists, we help clients identify assets, foster collaborations, and harness the power of networks and technologies. By learning, adjusting, and learning, we incorporate insights and move more successfully towards outcomes.

Education and Training

With over 20,000 learners served and a growing number of training engagements, Spark Growth has developed materials in Leadership, Sales, Community Ecosystems, the Funding Continuum, Entrepreneurship, and Goal Setting, among other topics.

Core Capabilities

- **Consulting and Coaching**
- **Assessments**
- **Research, Design, and Development**
- **Strategy**
- **Education and Training**
- **Programming**

Spark
GROWTH

TEAM IN CONTEXT

+90%

Women in the Workplace

+100%

Advanced Degrees/Certifications

+100%

Strategies and Implementation

100%

Research and Development

+80%

Bilingual or ESOL

Certifications

Certified Agile Strategy

Purdue Agile Strategy Center

Certified Business Incubation Management

International Business Incubation Association (iNBIA)

Federal and State Contractor

SBA Certified Woman-Owned Small Business (WOSB) 2021

State of Florida Woman Business Certification 2021 - 2023

NAICS CODES

*541611, 541613, 541720, 561920, 611430, 611710

Spark Growth is an Equal Opportunity Employer/Program. Auxiliary Aids and Services are available upon request to individuals with disabilities.

Spark Growth

Services Offered

- Administrative Management and General Management Consulting Services
- Marketing Consulting Services
- Research and Development in the Social Sciences and Humanities, including business research and development services
- Conference and Event Program Development
- Professional and Management Development Training
- Educational Support Services including curriculum and certification development
- Community and Regional Development Experimental and Applied Research
- Program Evaluation, Review and Development
- Program Development and Management

Client Sampling

REGIONAL/STATE/NATIONAL/INTERNATIONAL

NTT Data "Harnessing the Power of Data for Safer Cities," **The Innovators Forum, an initiative of the Technology and Entrepreneurship Center at Harvard** "Smart Cities Accelerator Program," **Elite Offshore BPO (Jaipur, India)** "Leadership and Team Development," **Allied Global ITS (Guatemala City, Guatemala)** "New Division and Marketplace Expansion Strategy," **ROOTS Education Co.** "Interim CEO Role driving growth and investment strategy."

Affiliations

Florida Venture Forum (FVF), Manatee Chamber of Commerce, TiE Tampa Bay, National Defense Industry Association (NDIA), National Training Simulation Association (NTSA), Women in Defense (WID), Florida Business Incubation Association (FBIA), International Business Innovation Association (iNBIA), Purdue/UNA Agile Strategy Lab, Manatee County, City of Bradenton, Manatee County

