



We bring connections and resources to spark growth, identify solutions and deliver results.

Areas of Expertise:

Innovation Districts/Smart Cities –
Ask the important question, “How do we better serve our citizens?” Focusing on quality of life and work, they harness technology with answers as unique as each city.

Thought Leadership – *In an information-rich world context is critical and insight is invaluable. Convening like-minded leaders across sectors to connect, share best practices and work together to change the world.*

Business/Economic Development –
Identifying opportunities for growth, fostering wealth creation by connecting together people, ideas and capital to create value in the marketplace.

Spark Growth are innovators and growth consultants connecting the dots to spark growth in people, businesses and communities. We assemble multi-disciplinary teams of experts to help you and your business navigate the landscape of change, and adapt successfully to grow. Our projects take shape across cultures, time zones, industry clusters and business sectors.

Services:

Strategic Development

- Business Growth Strategy
- Market Research
- Business Process Re-engineering
- Market Representation/Expansion
- Access to Funding

Leadership and Guidance

- Corporate Innovation Process
- Agile Strategy Processes
- Experience Design
- Corporate Team Building
- Eco-system Cultivation

Technology

- Platform and Technology Evaluation and Scouting
- Commercialization and Technology Transfer
- Solutions Architecture – Analysis and Design